

## NICK LEACH, D.PHIL

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### Founder and Managing Director

Nick founded **red thread | market access** in 2020 and has more than 8 years' experience in healthcare and pharmaceutical strategy and communications

#### Experience

- Most recently Nick was responsible for expanding HURON's Value Communications offerings, providing strategic communication tools that focus on storytelling and effective, audience-specific messaging
- Prior to this he held positions at ICON, OPEN Health and Oxford PharmaGenesis where he led global market access accounts, and provided consultancy and communications support for UK pharma companies

#### Expertise

- UK and global market access and communications strategy, including value proposition and message development, core value dossiers and the creation of tools and other customer-facing deliverables to drive effective payer engagement
- UK HTA strategy and dossier submission experience, including executing HTA-compliant systematic reviews
- HEOR and medical publications expertise, from abstracts and congress presentations to peer-reviewed publications, including management of full submission process
- Advisory board and primary research execution, including project design and facilitation

#### Qualifications

- Doctorate in Philosophy (DPhil), Neuroscience | Oxford University
- Masters in Biochemistry (MBiochem) | Oxford University